



BOOKING FORM – Edition 16 (March 2015)

BOOKING DEADLINE Friday 7th November 2014

MATERIAL DEADLINE Friday 14th November 2014

NB: Submitting a booking form prior to booking deadline does not guarantee space will be available for your ad as some categories do fill prior to booking deadline. Your booking will be confirmed via email and you will be contacted if your ad cannot be placed in the magazine for any reason. It is strongly advised to book early to avoid disappointment.

EARLY BIRD BONUS* – Book your advertising before 5pm FRIDAY 17th October 2014 to receive a FREE DISPLAY WEB LISTING (for 6 months) – WORTH OVER \$300!

ADVERTISEMENT RATES & BOOKING DETAILS

Please tick the boxes to indicate ad size, number of editions and payment option required. ALL PRICES INCLUDE GST.

You have 2 x PAYMENT OPTIONS to choose from:

- **PAYMENT OPTION 1:** EZYPAY, easy monthly instalments from your nominated bank account or credit card (see instalment amounts listed below). First instalment due within 30 days of booking.
- **PAYMENT OPTION 2:** 25% DEPOSIT of the full booking amount due within 7 days of booking and balance for each edition due prior to printing, i.e. March edition balance due 31st January and September edition balance due 31st July.



BUSINESS NAME:



STANDARD PRINT ADS	1 EDITION EZYPAY 5 x monthly instalments		1 EDITION		2 EDITIONS EZYPAY 11 x monthly instalments		2 EDITIONS price per edition		3 EDITIONS EZYPAY 17 x monthly instalments		3 EDITIONS price per edition		4 EDITIONS EZYPAY 23 x monthly instalments		4 EDITIONS price per edition	
	PAYMENT OPTION 1	PAYMENT OPTION 2	PAYMENT OPTION 1	PAYMENT OPTION 2	PAYMENT OPTION 1	PAYMENT OPTION 2	PAYMENT OPTION 1	PAYMENT OPTION 2	PAYMENT OPTION 1	PAYMENT OPTION 2	PAYMENT OPTION 1	PAYMENT OPTION 2	PAYMENT OPTION 1	PAYMENT OPTION 2		
Double Page Spread	<input type="checkbox"/> \$549	<input type="checkbox"/> \$2,729	<input type="checkbox"/> \$423	<input type="checkbox"/> \$2,310	<input type="checkbox"/> \$356	<input type="checkbox"/> \$1,999	<input type="checkbox"/> \$330	<input type="checkbox"/> \$1,879								
Full Page	<input type="checkbox"/> \$358	<input type="checkbox"/> \$1,775	<input type="checkbox"/> \$276	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$241	<input type="checkbox"/> \$1,349	<input type="checkbox"/> \$216	<input type="checkbox"/> \$1,225								
Half Page - Vertical	<input type="checkbox"/> \$270	<input type="checkbox"/> \$1,335	<input type="checkbox"/> \$203	<input type="checkbox"/> \$1,099	<input type="checkbox"/> \$173	<input type="checkbox"/> \$959	<input type="checkbox"/> \$153	<input type="checkbox"/> \$859								
Half Page - Horizontal	<input type="checkbox"/> \$270	<input type="checkbox"/> \$1,335	<input type="checkbox"/> \$203	<input type="checkbox"/> \$1,099	<input type="checkbox"/> \$173	<input type="checkbox"/> \$959	<input type="checkbox"/> \$153	<input type="checkbox"/> \$859								
Quarter Page	<input type="checkbox"/> \$166	<input type="checkbox"/> \$815	<input type="checkbox"/> \$130	<input type="checkbox"/> \$699	<input type="checkbox"/> \$114	<input type="checkbox"/> \$625	<input type="checkbox"/> \$103	<input type="checkbox"/> \$575								

NB: All above advertisements come with a **FREE DIRECTORY LISTING LOCATED AT THE BACK OF THE MAGAZINE AND A BASIC WEB LISTING on www.HunterValleyWeddingPlanner.com.au**. If you would like to be listed in **more than one category** in the directory section or you wish to **only** appear in the directory, please select additional Directory Listing below.

5% DISCOUNT ON MULTIPLE AD BOOKINGS: If you book more than one ad per edition a further 5% will be deducted from your total booking.

DIRECTORY LISTING ONLY 1 x Directory listing space comes FREE with all ads above and includes one small photo, business name and contact details located at the back of the magazine in the 'Quick Reference Directory' section. Complete this section if you wish to PURCHASE AN ADDITIONAL DIRECTORY LISTING or if you would like to include a Directory Listing in addition to a "What's Hot" or Web Listing / Banner Ad booking.

Directory Listing Only	<input type="checkbox"/> \$53	<input type="checkbox"/> \$249	<input type="checkbox"/> \$43	<input type="checkbox"/> \$220	<input type="checkbox"/> \$38	<input type="checkbox"/> \$198	<input type="checkbox"/> \$34	<input type="checkbox"/> \$178
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'WHAT'S HOT' FEATURE Do you have a brand new, unique or inspiring product or service that you would like to have noticed?

'What's Hot' features include a photo, 30 word description and contact details - LIMITED TO 20 SPACES.

'What's Hot' Space	<input type="checkbox"/> \$73	<input type="checkbox"/> \$350	<input type="checkbox"/> \$57	<input type="checkbox"/> \$299	<input type="checkbox"/> \$47	<input type="checkbox"/> \$248	<input type="checkbox"/> \$38	<input type="checkbox"/> \$199
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ONLINE ADVERTISING

	1 x EDITION (6 months online)		2 x EDITIONS (12 months online)		3 x EDITIONS (18 months online)		4 x EDITIONS (24 months online)	
	OPTION 1 (5 instalments)	PAYMENT OPTION 2	OPTION 1 (11 instalments)	PAYMENT OPTION 2	OPTION 1 (17 instalments)	PAYMENT OPTION 2	OPTION 1 (23 instalments)	PAYMENT OPTION 2
Basic Web Listing (if purchased separate to an ad)	<input type="checkbox"/> \$45	<input type="checkbox"/> \$209	<input type="checkbox"/> \$36	<input type="checkbox"/> \$180	<input type="checkbox"/> \$28	<input type="checkbox"/> \$139	<input type="checkbox"/> \$22	<input type="checkbox"/> \$105
Display Web Listing (as an upgrade or book alone)	<input type="checkbox"/> \$65	<input type="checkbox"/> \$309	<input type="checkbox"/> \$52	<input type="checkbox"/> \$269	<input type="checkbox"/> \$44	<input type="checkbox"/> \$229	<input type="checkbox"/> \$36	<input type="checkbox"/> \$189
Premium Web Listing (as an upgrade or book alone)	<input type="checkbox"/> \$90	<input type="checkbox"/> \$435	<input type="checkbox"/> \$75	<input type="checkbox"/> \$395	<input type="checkbox"/> \$63	<input type="checkbox"/> \$339	<input type="checkbox"/> \$54	<input type="checkbox"/> \$289
Category Banner Ad (top of category page)	<input type="checkbox"/> \$113	<input type="checkbox"/> \$550	<input type="checkbox"/> \$92	<input type="checkbox"/> \$485	<input type="checkbox"/> \$78	<input type="checkbox"/> \$425	<input type="checkbox"/> \$67	<input type="checkbox"/> \$365
Home Page Banner Ad (home page of main website)	<input type="checkbox"/> \$139	<input type="checkbox"/> \$680	<input type="checkbox"/> \$114	<input type="checkbox"/> \$609	<input type="checkbox"/> \$98	<input type="checkbox"/> \$535	<input type="checkbox"/> \$84	<input type="checkbox"/> \$465

To **UPGRADE YOUR FREE BASIC WEB LISTING**, or to **BOOK A SEPARATE WEB LISTING / ONLINE BANNER AD**, please tick one of the above (all prices are for 6 month periods to coincide with the onsale period of each magazine edition, however, web listings can be uploaded any time of year).

BUSINESS DETAILS

Please ensure the following details are accurate as your 'business details' will be used in your DIRECTORY LISTING, ONLY INCLUDE THE DETAILS YOU WOULD LIKE PUBLISHED.

Business Name _____
Business Address _____
_____ P/C: _____
Business Phone/s _____
Business Fax _____
Business Mob _____
Business Email _____
Business Website _____

BILLING / CONTACT DETAILS

For office records only, this information will not be published.

Contact Name _____
Billing Name _____
ABN _____
Contact Email _____
Contact Phone _____
Contact Fax _____
Postal Address _____
_____ P/C: _____

ADVERTISING CATEGORIES Ad Size

- Venues _____
 Catering _____
 Ceremonies & Celebrants _____
 Gowns, Suits & Fashion _____
 Wedding Jewellery _____
 Photography & Video _____
 Themeing & Event Planning _____
 Wedding Flowers _____
 Wedding Cakes _____
 Stationery & Bonbonniere _____
 Beauty, Hair & Makeup _____
 Entertainment & Music _____
 Transport _____
 Gifts & Registries _____
 Guest Accommodation & Activities _____
 Hens & Bucks _____
 Honeymoon Destinations _____
 Extra Services _____
 'What's Hot' Feature _____

(Please only tick one category, unless you have more than one advertisement or wish to purchase more than one directory listing)

BUSINESS SERVICE AREAS

please tick the areas your business is located or services:

- Wine Country/Cessnock
 Maitland
 Singleton/Upper Hunter
 Newcastle/Lake Macquarie
 Port Stephens
 Outside these Areas

ARTWORK - FREE AD DESIGN!

please tick the method in which you wish to supply your ad:

- Supply ad in full as finished artwork.
 Supply components and have Your Hunter Valley Wedding Planner design my ad for me - **FREE OF CHARGE!**

Artwork specifications will be sent to you upon confirmation of your booking.

PREFERRED POSITION

If you would like to book a preferred position in your section of the magazine (i.e. front of section, right hand page, etc) a further 25% of your total ad cost will be payable to have this placement guaranteed.

PLEASE SPECIFY _____

ADVERTISING TERMS & CONDITIONS Please read all terms and conditions prior to submitting your booking form. This page must be signed for your booking to be valid.

1. Sheer Design Pty Ltd (the Publisher of Your Hunter Valley Wedding Planner magazine) reserves the right to refuse or cancel any advertising for any reason at any time.
2. Advertising is published on the understanding it has been supplied free from any violation or infringement of law. The Advertiser indemnifies and agrees to keep the Publisher, its servants, and agents, free against all liability, claims, procedures, losses and expenses arising from, but not limited to, slander of title, copyright and/or trademark infringement, defamation, violation to the right of publicity and/or privacy or any breach of the Trade Practices Act 1974.
3. The Advertiser agrees to pay the Publisher the total amount of the invoice within the terms as set out by the Publisher including, but not limited to any additional fees applicable such as additional loading fees (if preferred position booked and guaranteed), authors correction fees (for further ad changes outside the 2 rounds of changes allowed), cancellation fees, late payment fees, debt collection fees, court costs, interest fees on overdue payment.
4. 5% DISCOUNT ON MULTIPLE AD BOOKINGS: This discount does not apply to additional directory listings, what's hot features, web listings or bookings other than the advertisements listed on the first page of this booking form.
5. PAYMENT OPTION 1: This is a direct debit system supplied through EZYPAY PTY LTD and payments can be made from any nominated bank account or credit card. Once your booking form is received with this option ticked you will receive a direct debit request form, your booking is not finalised until this form has been completed, signed and returned to our office. First instalment is due within 30 days of booking. It is your responsibility to have sufficient funds available in your nominated account, failing this you will be charged a fee of between \$15 and \$20 for each unsuccessful debit additional to any fees charged by your own financial institution. EZYPAY full terms and conditions will be included with your direct debit request form and are available to view at www.ezypay.com.au. If your credit card expires or any changes are made to the bank account information supplied and funds cannot be debited for any reason it is your responsibility to update details with our office or with EZYPAY so as your payments can continue to be debited. If you miss any payments you must make a lump sum payment to ensure your overall contract is paid within the original agreed time frame. An online security fee of \$3 per quarter will be debited from your account during the period your EZYPAY contract is active (this occurs in the months of January, April, July, October).
6. PAYMENT OPTION 2: A 25% DEPOSIT of the full booking amount is payable within 7 days of booking an advertisement - bookings are not finalised until this deposit is received by the Publisher. An invoice will be emailed upon receipt of a signed and valid booking form. Payment methods include Cash, Cheque, BPAY, Credit Card (Visa and Mastercard) and Direct Deposit, all methods are detailed on invoices. Full and final payment for advertisements in the March edition are due by 31st January. Full and final payment for advertisements in the September edition are due by 31st July.
7. The Agency and/or Advertiser is jointly and severally liable for the payment of invoices for published advertising. If final payment is not received on or before the due date LATE PAYMENT FEES will be added to your outstanding amount at the rate of 5% when the debt becomes 7 days overdue. A further 5% will be added when debt becomes 30 days overdue. Should any amounts become 45 days overdue a FINAL NOTICE will be issued giving the Advertiser 7 days to pay the outstanding amount. Should a final notice be ignored legal action will be initiated to recover debts without any further notice. The Publisher reserves the right to add further debt collection fees to cover the cost of collecting any such debts. Enforced collection on this obligation may result in additional legal or court costs to you and may impair your credit rating. Any returned cheques will incur a \$30 administration fee.
8. If an Advertiser cancels a booking for any reason prior to the published booking deadline the Advertiser is liable for 25% of the FULL booking amount/contract fee along with 100% of fees for any editions they have appeared in as part of their contract.
9. If an Advertiser cancels a booking for any reason after the published booking deadline 100% of the advertising fees for that edition apply, along with 100% of fees for any edition appeared in.
10. If the Advertiser has booked for more than one edition and the advertising contract is cancelled prior to completion, the 'per edition' rate will be adjusted to the advertising rate normally applicable to the number of editions the advertisement appeared in and the Advertiser will be invoiced for the balance.
11. Unless a preferred position premium (25% of total ad cost) is paid, any Advertiser instructions in relation to placement of the advertising are considered as a request only and as such the Publisher is not obliged to undertake said instructions. The Agency or Advertiser is still obliged to make payment for the advertising regardless of final placement.
12. Advertising artwork must be supplied as per the Publisher's mechanical specifications. The Publisher may alter any supplied advertising that does not comply with artwork specifications in order to make it fit within the allocated space or meet quality standards. The Publisher will not accept any responsibility for these changes if not signed off by the Advertiser.
13. The Publisher will not accept any responsibility for the quality of reproduction of the advertising where the Publisher's mechanical specifications have not been met.
14. Any artwork created by the Publisher for and on behalf of the Advertiser, remains the copyright of the Publisher unless prior arrangement is made in writing between both parties. Additional copyright ownership fees will apply (usually \$180 + GST).
15. Advertisers may not make any changes to their advertising after they have approved their advertising proof unless agreed by the Publisher.
16. If advertising components or finished artwork are not received by the material deadline, the Publisher may insert previously submitted advertising in its place. Where previous advertising does not exist, the Publisher may omit the Advertiser's advertisement all together. The Advertiser will still be liable for payment of the said advertising.
17. The Publisher is not liable for the failure to publish or circulate any issue because of, but not limited to, strikes, accidents, terrorism, acts of nature and any event outside the Publishers control.
18. The Publisher accepts no responsibility for any errors in amendments made by the Publisher to advertising supplied by the Advertiser unless published details differ from those approved by the Advertiser.
19. The Publisher reserves the right to delay the date of publication and amend the closing dates for bookings and the supply of artwork for any reason at any time.
20. The Publisher reserves the right to make enquiries relating to the Advertiser, its company, director/s and/or related entities (if applicable) in accordance with the Privacy Act 1988.
21. Any additional promotion of the Advertiser is at the discretion of the Publisher. There is no guarantee of use of any additional images (whether supplied by the Advertiser or photographed by the Publisher) or any editorial supplied to the Publisher. The Advertiser is still obliged to make payment for the advertising regardless of whether additional promotions were used or not.
22. This contract is final and constitutes the entire agreement between the parties and supersedes all communications, negotiations, arrangements and agreements.

X SIGNED _____ Date: _____

Print Name _____ Position in Business: _____

By signing this booking form you are confirming that you are an authorised representative of the above business and agree to all the above Terms & Conditions. You also agree to fulfil this advertising contract, honour any late fees / debt collection fees incurred if invoices are not paid on time and any applicable cancellation fees if contract is not fulfilled.

Please complete this booking form & return by fax/email before 5pm Friday 7th November 2014

Your Hunter Valley Wedding Planner PO Box 292 Maitland NSW 2320

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